

Privacy Policy Personal Data Protection

Polar Star Films is required to collect and process the personal data of its users (hereafter referred to as "Users") in order to be able to provide its services.

The services primarily include, but are not limited to: communication (Website, Newsletters etc.) and retail (DVD sales etc.).

This privacy policy, implemented by Polar Star Films, is intended to provide Users with a summary and overview of the processing of personal data carried out by Polar Star Films.

Polar Star Films is committed to the protection of privacy of Users and of the confidentiality of their personal data. We are committed to processing the data in compliance with the applicable laws and regulations, and in particular Law No. 78-17 of 6 January 1978 relating to Information Technology, Data Files and Civil Liberties (hereafter referred to as "Data Protection Act"), and Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (hereafter referred to as "GDPR").

Definitions

Personal data: any information that relates to an identified or identifiable living individual. Different pieces of information, which collected together can lead to the identification of a particular person, also constitute personal data.

Processing of personal data: any operation or any set of operations relating to personal data, whatever the process used, and in particular the collection, recording, organisation, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, as well as locking, erasure, or destruction.

Cookie: A cookie is a small text file that a website saves on your computer or mobile device when you visit the site. It enables the website to remember your actions and preferences (such as login, language, font size and other display preferences) over a period of time, so you don't have to keep re-entering them whenever you come back to the site or browse from one page to another.

Collection of Data

Polar Star Films collects data from Users in order to provide Services for which they have subscribed to the platform available to them.

The mandatory or optional nature of the data provided (in order to complete the Users' registration and to render the Services) is indicated at the time of collection by an asterisk.

In addition, certain data is collected automatically as a result of the User's actions online (see the paragraph on cookies).

Recipients of the data

The personal data collected is intended for Polar Star Films' commercial and communication departments.

Polar Star Films does not transfer or share personal data to third parties without the express consent of the User. Personal data may only be disclosed to third parties in the following cases:

- with their authorisation;
- at the request of the competent legal authorities, upon judicial request, or in the context of a legal dispute.

Rights of Users

Users have the right to access and rectify their personal data, which enables them to rectify, complete, update, or delete data that is inaccurate, incomplete, ambiguous, or outdated, or whose collection, use, communication, or storage is prohibited.

Users also have the right to request the limitation of the processing, and to oppose on legitimate grounds the processing of their personal data. The User may also communicate instructions on the fate of their personal data in the event of their death.

Where applicable, Users may request the portability of their personal data or, where the legal basis for the processing is consent, withdraw their consent at any time.

Users may exercise their rights by sending an email to info@polarstarfilms.com or by letter to:

Polar Star Films
C/ Rosselló 320, local 1
08025 Barcelona, Spain

Users may unsubscribe from Polar Star Films newsletters or communication emails by following the unsubscribe links in each of these emails.

Cookies

Polar Star Films website uses cookies to facilitate navigation on the site, to execute services, to measure the site's audience, or to allow pages on the site to be shared.

Types of cookies used

Navigational cookies

These cookies allow the main features of the site to be used. Without these cookies, Users cannot use the site normally.

Functional cookies

These cookies make it possible to personalise User experience.

Analytical cookies

These cookies make it possible to analyse the use and the performance of the site and to improve its operation by monitoring the open rates, the click rates, and the bounce rates at the individual user level.

Sharing button cookies

These cookies allow users to share pages and content on third-party social networks via social sharing buttons.

Cookie management

Users may accept or reject cookies on the site or refuse all cookies in their browser settings.

If the User chooses to refuse all cookies, navigation of the site may be limited.

The methods for deleting cookies are as follows:

Internet Explorer

- Click the Tools button, then Internet Options.
- Under the General tab, under Navigation History, click Settings.
- Click the Show Files button.
- Select the cookies to refuse and click on delete.

Firefox

- Click on the Browser Tools icon, select the Options menu.
- In the window that appears, choose "Privacy" and click on "Display cookies".
- Select the cookies to refuse and click on delete.

Safari

- Click the Edit icon, select the Preferences menu.
- Click on Security and then on Show cookies.
- Select the cookies to refuse and click on delete.

Google Chrome

- Click on the Tools icon, select the Options menu then click the Advanced Options tab.
- And access the "Confidentiality" section.
- Click on the "Show Cookies" button.
- Select the cookies to refuse and click on delete.

Security

Polar Star Films has taken all necessary precautions to preserve the security of personal data and, in particular, to prevent it from being accessed by unauthorized third parties, distorted, or damaged.

Modification of the Privacy Policy

Polar Star Films reserves the right to change this Privacy Policy to comply with changes in the applicable laws and regulations.

Users shall be notified of any changes made to this policy via our website or by email, when necessary.

Contact

Any questions about Polar Star Films' Privacy Policy can be directed by email to info@polarstarfilms.com or in writing to:

Polar Star Films
C/ Rosselló 320, local 1
08025 Barcelona
Spain